

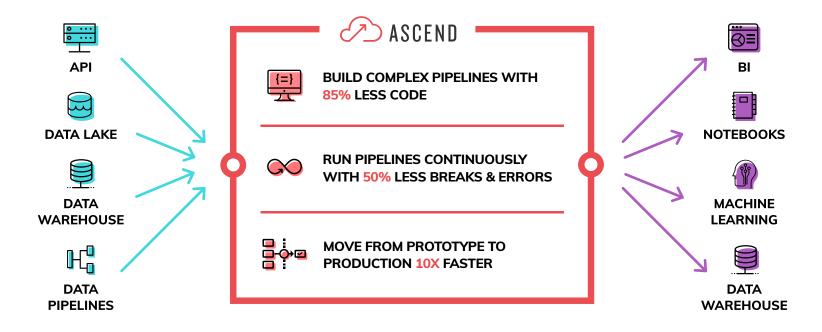
#### WHAT IS A DATAFLOW?

Dataflows understand that data is inherently connected and everchanging, not static and point-topoint like traditional pipelines assume. With Dataflows, simply declare the end-state of data and let the system deliver on it, no matter what happens.

# Why Dataflows?

Pipelines are critical, but they require way (way) too much coding, manual configurations, and a disproportionate amount of time on maintenance. And the worst part? It only gets more challenging the more you build and integrate systems, quickly eclipsing what can be manually constructed and managed.

Ascend developed the world's first Autonomous Dataflow Service, where you can build, scale, and operate continuously optimized, Apache Spark-based pipelines, with less code and less breakages. Powered by Ascend's Dataflow Control Plane, you combine declarative configurations and automation to manage cloud infrastructure, optimize pipelines, and eliminate maintenance across the entire data lifecycle.



# **Common Use Cases**



### **MOVE TO THE CLOUD**

Migrate entire workloads to cloud, or between clouds without disruption, and everything you build is fully portable across public cloud providers.



### **OPTIMIZE THE DATA WAREHOUSE**

Offload "last mile" ETL, staging, and exploratory workloads for faster performance at-scale and lower overall costs.



### **GO FROM ETL TO PIPELINES**

Leapfrog to best-of-breed pipeline tech for digital data projects in just a few weeks, regardless of whether you work in code or SQL.



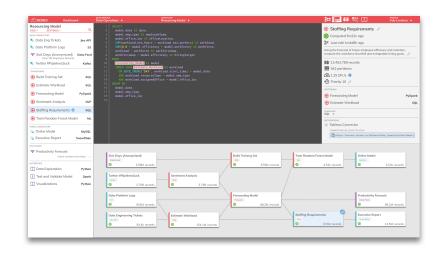
### **OPERATIONALIZE NEW DATA PROJECTS**

Fuel analytics, ML, or downstream applications with just a few lines of code.



"With Ascend, my team was able to eliminate nearly all of the monitoring and maintenance, which freed up nearly 50% of their time to spend on new development."

— FORTUNE 100 MEDIA COMPANY



# **Autonomous Dataflow Service**





### **MULTI-LANGUAGE**

Build and visualize declarative configurations using modular transforms in SQL and PySpark, with full lineage and dependency management.





## **DATAFLOW CONTROL PLANE**

The powerhouse that automates the management of underlying infrastructure, while perpetually operating and optimizing your pipelines in response to inevitable data changes.



### **ELASTIC DATA FABRIC**

Auto-scale with precision based on data, code, concurrency, and SLAs for ondemand processing and auto-orchestration to handle any scale.



### FULLY MANAGED, PORTABLE CLOUD SERVICE

Deploy and run seamlessly in Microsoft Azure, Amazon Web Services, and Google Cloud Platform, with all development fully portable across clouds.

### **FEATURE SPECS**

Deploys within:	Amazon Web Services, Google Cloud Service, Microsoft Azure     *Private VPC deployment also available	Languages • SQL, PySpark, Custom functions supported:
Data connectors:	<ul> <li>API Polling</li> <li>Data Stores: S3, GCS, FTP, WebDAV, local files, Custom</li> <li>Warehouses/Marts: MySQL, Postgres, BigQuery, Redshift, Custom</li> <li>Data Formats: Avro, CSV, JSON, Parquet, Custom</li> <li>Compression Formats: GZIP, LZO, Snappy</li> </ul>	Security & SOC 2 compliant, HIPAA compliant  • Encryption at-rest and in-transit  • SSO and Role-Based Access Controls  • Full audit logs & lineage tracking

Start building immediately with a free trial of Ascend. Visit www.ascend.io/get-started to learn more.